

What Is Claimed Is:

1. A nonwoven fabric for cleaning applications comprising;
 - a) a precursor web;
 - b) a three-dimensional image transfer device;
 - 5 c) hydroentangling said precursor web on said image transfer device to form an imaged nonwoven fabric having fibrous surface projections extending from a fibrous support plane and comprising at least 25% of the thickness of the overall support plane; and
 - d) said fibrous surface projections are wave-like in form and form
10 air passageways parallel to the fibrous support plane.
2. An imaged nonwoven fabric of claim 1, wherein the precursor web is comprised of staple length fibers.
3. An imaged nonwoven fabric of claim 2, wherein the staple
length fibers include surface modification agents.
- 15 4. An imaged nonwoven fabric of claim 3, wherein the surface modification agents are selected from the group consisting of hydrophobic modifiers and hydrophilic modifiers.
5. An imaged nonwoven fabric of claim 2, wherein the staple
length fibers include the incorporation of melt additives.
- 20 6. An imaged nonwoven fabric of claim 5, wherein the melt additives are selected from the group consisting of hydrophobic modifiers and hydrophilic modifiers.
7. An imaged nonwoven fabric of claim 2, wherein the staple
length fibers are selected from the group consisting of thermoplastic polymers,
thermoset polymers, and natural fibers.
- 25 8. An imaged nonwoven fabric of claim 7, wherein the thermoplastic polymer is a polyolefin.
9. An imaged nonwoven fabric of claim 7, wherein the thermoplastic polymer is a polyester.

10. An imaged nonwoven fabric of claim 7, wherein the thermoplastic polymer is a polyamide.

11. An imaged nonwoven fabric of claim 1, wherein the staple length fibers have a denier within the range of about 0.8 to 15.

5 12. An imaged nonwoven fabric of claim 7, wherein the staple length fibers have a denier within the range of 1 to 6 denier.

13. An imaged nonwoven fabric of claim 1, wherein the staple length fibers have a staple length within the range of about 0.25 to 6 inches.

10 14. An imaged nonwoven fabric of claim 13, wherein the staple length fibers have a staple length within the range of about 1 to 2 inches.

15. An imaged nonwoven fabric of claim 1, wherein the precursor web is hydroentangled on a foraminous surface prior to said step of hydroentangling said web on said image transfer device.

15 16. An imaged nonwoven fabric of claim 1, wherein the three-dimensional image transfer device is selected from the "nub" type.

17. An imaged nonwoven fabric of claim 1, wherein the three-dimensional image transfer device is selected from the "geodesic" type.

18. An imaged nonwoven fabric of claim 1, wherein the fabric has a basis weight within the range of about 1.0 to 6.0 ounces per square yard.

20 19. An imaged nonwoven fabric of claim 19, wherein the fabric has a basis weight within the range of about 3.0 to 4.0 ounces per square yard.

20. An imaged nonwoven fabric of claim 1, wherein the air passageways provide means for forming lather when said imaged nonwoven fabric is agitated in a surfactant-containing environment.

25 21. An imaged nonwoven fabric of claim 20, wherein the imaged nonwoven fabric is a facial cleaning product.